

# THE CORPORATION OF THE TOWN OF GRIMSBY

## BY-LAW NO. 07-07

---

### A BY-LAW TO REGULATE THE TIME, PLACE AND MANNER OF DISPLAYING HANDBILLS, SIGNS AND POSTERS ON UTILITY POLES, STREETLIGHT POLES AND TRAFFIC CONTROL DEVICES

WHEREAS the Municipal Act, 2001, S.O. 2001, c.25, s.11 provides that a municipality may pass by-laws respecting structures, including signs;

AND WHEREAS the Municipal Act, 2001, S.O. 2001, c.25, s. 99, "Signs – advertising devices" provides certain rules regarding by-laws respecting advertising devices;

AND WHEREAS public notice was given of the intent to pass this by-law;

NOW THEREFORE THE COUNCIL OF THE CORPORATION OF THE TOWN OF GRIMSBY ENACTS AS FOLLOWS:

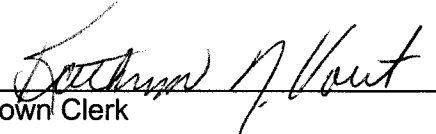
1. Definitions:
  - a) "Sign" means a medium used or intended to be used to attract attention to the subject matter for advertising, identification or informative purposes.
  - b) "Traffic Control Device" means a sign installed by the Town of Grimsby and/or the Region of Niagara for the purpose of regulating or guiding traffic and pedestrians and includes traffic control signals.
  - c) "Utility poles" means poles used to support power or transmission lines and includes poles used to support streetlights.
2. That a sign displayed upon any streetlight poles, utility poles or traffic control device or any combination thereof, shall be in accordance with the following regulations:
  - a) a sign shall conform to the shape of, or be of a width not exceeding the diameter, of the streetlight pole, utility pole, or traffic control device;
  - b) no sign shall be displayed at a height exceeding 2.14 metres (7 feet) from ground level;
  - c) no more than one sign per owner shall be displayed on a utility pole or traffic control device;
  - d) no sign shall cover or overlap in whole or in part another sign;
  - e) the maximum dimensions of a sign shall not exceed 28 centimetres (11 inches) in width and 46 centimetres (18 inches) in height;
  - f) a sign shall be attached to a utility pole or traffic control device by tape, wire, staples, push pins or thumb tacks;
  - g) a sign shall set out the date of posting and shall be in print at least 5 centimeters (2 inches) high in the bottom right corner of the sign;
  - h) a sign and its attaching devices may be displayed for a maximum of 30 days from the date of posting or until the date of the event it advertises, if any, has passed, whichever comes first;
  - i) no sign shall be placed on the back of stop, yield or other traffic control device or on traffic control device posts that support stop, yield or other traffic control device;
  - j) no signs shall be placed on street trees, landscape shrubs, street furniture, traffic signal controller boxes or cabinets for electrical or communication devices;

- k) no person shall remove a sign displayed in accordance with the above noted regulations, except the owner of the sign or a person authorized by the owner of the sign.
3. Notwithstanding Section 2(k) the Town of Grimsby reserves the right to remove any sign erected, posted or displayed contrary to Section 2 (a), (b), (c), (d), (e), (f), (g), (h), (i), (j) without notice to and at the expense of the owner of the sign.
4. That the cost of removing the sign shall be charged to the owner and if the owner fails to pay the cost of removal, the Town of Grimsby shall use such remedies for collection of costs, as it deems necessary.
5. That the Town of Grimsby, Region of Niagara and Grimsby Power Inc., further reserve the right to remove any sign displayed on a utility pole or traffic control device, without notice or compensation to the owner, in order to maintain, clean or take down the utility pole or traffic control device upon which the sign is displayed.
6. By-Law No. 97-45 A By-Law Prohibiting And Regulating The Erection Of Signs And Other Advertising Devices continues in full force and effect.

READ A FIRST TIME THIS 5<sup>th</sup> day of February, 2007

READ A SECOND AND THIRD TIME AND FINALLY PASSED THIS 5<sup>th</sup> day of February, 2007.

  
Mayor

  
Town Clerk